

Brand Book

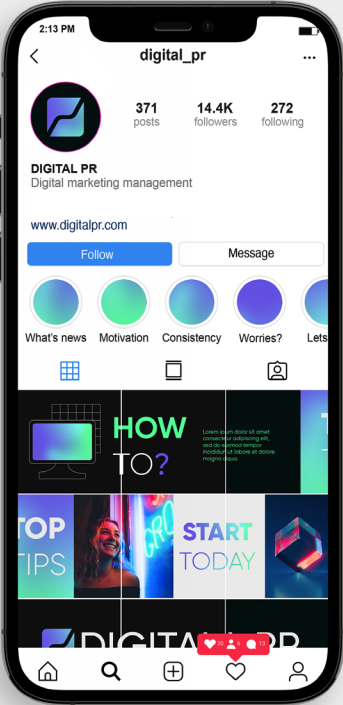
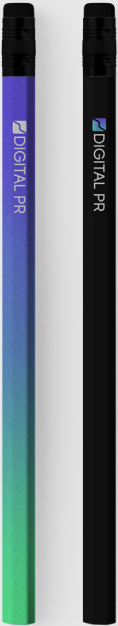
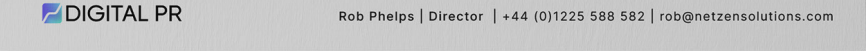
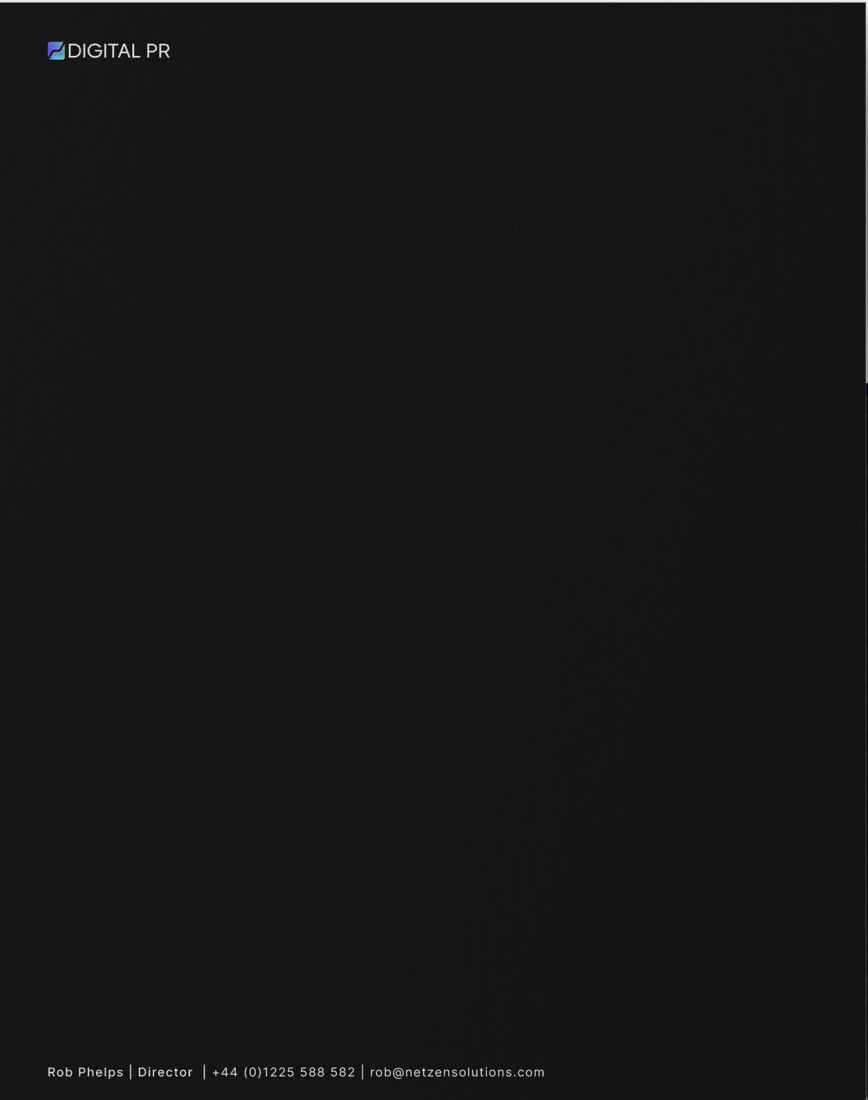


DIGITAL PR



DIGITAL PR





Primary Logo

MARGINS

safe space placement
1cm x 1cm

COLOURS

-  #51FFA9 & #7966E6
-  #111111
-  #EDEDED



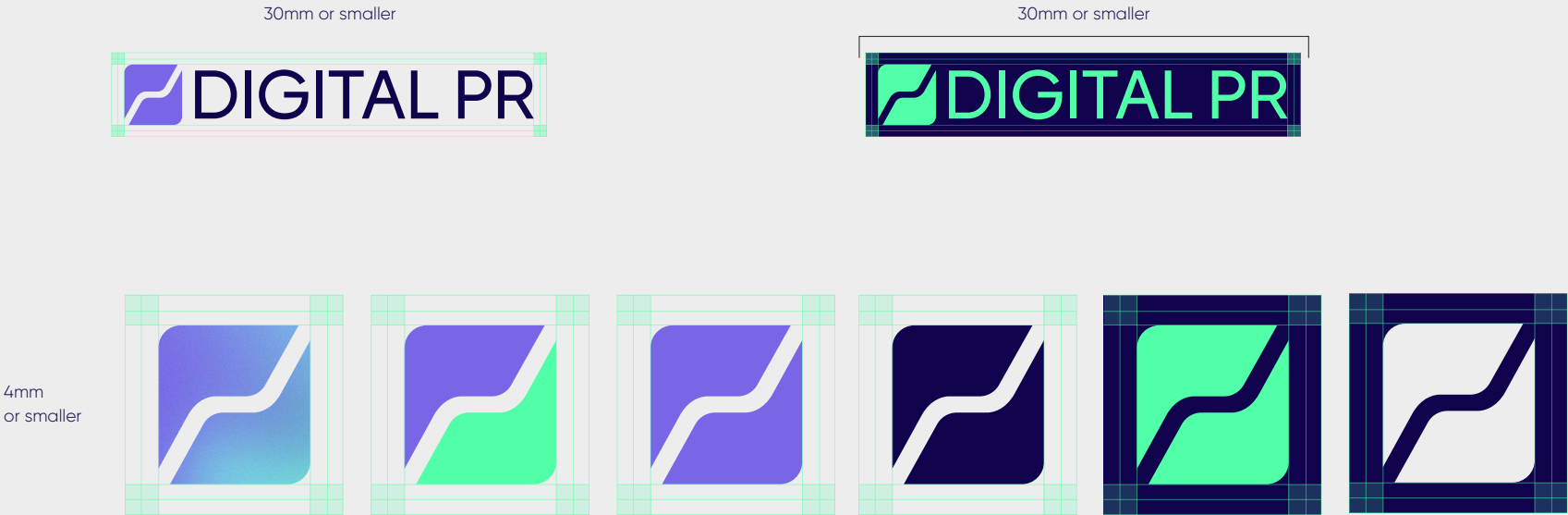
Secondary Logo

MARGINS

legibility sizing above
30mmx 5.5mm

COLOURS

-  #51FFA9 & #7966E6
-  #7966E6
-  #51FFA9
-  #111111
-  #EDEDED



HEADLINES FONT

Accentuations and Main Headlines

Gilroy – Heavy

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo
Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
1 2 3 4 5 6 7 8 9

SUB FONT

Titles and Headings

Gilroy – medium

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo
Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
123456789

Gilroy – light

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo
Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
123456789

BODY FONT

Titles, heading and accentuations

Inter - light

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo
Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
123456789

Inter - semibold

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo
Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
123456789

Inter - thin

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm Nn Oo
Pp Qq Rr Ss Tt Uu Vv Ww Xx Yy Zz
123456789